

Make Money with the Movies!



Platinum Program

What you sell:

- Platinum Discount Tickets - \$8.50 each
 - Valid for the best selection of movies!*
- Silver Discount Tickets - \$6.50 each
 - Perfect for the avid movie goer!*
- \$5, \$10, & \$25 Gift Certificates
- **NEW!!** \$10 & \$25 Gift Cards
 - Cards & Certificates valid at ALL Marcus Properties Nationwide!

Highlights:

- Earn 15% on all products sold
- FREE Snack Cash with every two discount tickets purchased
- FREE incentive tickets for each seller who sells over \$300

Diamond Program

What you sell:

- Diamond Discount Tickets - \$8.00 each
 - Valid for any movie, any time!*
- Silver Discount Tickets - \$6.50 each
 - Perfect for the avid movie goer!*
- \$5, \$10, & \$25 Gift Certificates
- **NEW!!** \$10 & \$25 Gift Cards
 - Cards & Certificates valid at ALL Marcus Properties Nationwide!

Highlights:

- Earn 8% on Discount Diamond, and 15% on all additional products
- FREE Snack Cash with every two discount tickets purchased
- FREE incentive tickets for each seller who sells over \$300



TAKE 'ACTION!!'

Call, click or contact us today:
Marcus Theatres Fundraising Team
1.800.274.0099 x2
marcustheatres.com/fundraising
fundraising@marcustheatres.com

Visit our website to print off our online materials, and start selling TODAY!

Thank you for your interest in fundraising with Marcus Theatres! When your group participates in Marcus Theatres fundraising, you'll not only be helping yourselves, but your community as well! Our program is open to all non-profit organizations and includes discounted movie tickets which can be used at any of our 50+ locations across the Midwest, as well as paper gift certificates which can be used at any Marcus property across the country!

We currently offer TWO options to make money for your qualified group! Pick the Platinum Program and sell Platinum Discount movie tickets to your friends and family for just \$8.50 each, while earning 15% profit for your organization OR dive into Diamond and offer your customers even MORE savings with the Diamond Discount ticket for just \$8.00 each, and earn 8% back for your group. Each of these tickets are valid for any movie, any time* – though they will restrict 'Alt Events,' which are non-feature films such as MET Opera, or live/encore events.

The Silver Discount ticket is a part of both programs and offers your customers the MAXIMUM amount of savings (up to 41% at your local box office) priced at just \$6.50 each ticket. With these added savings, however, come added restrictions as these would be limited on Saturday evenings or for 'Extra Special Attractions,' which are marked with an 'x' and are generally removed after roughly two weeks of a film's release.

To sweeten the deal, we'll even give you one FREE \$3 Snack Cash voucher with every two Discount tickets purchased. That'll satisfy your customers' hunger AND their wallets!

Also included in both programs are paper gift certificates available in \$5, \$10 or \$25 denominations as well as the newly added gift cards in \$10 or \$25 values. These work just like cash to any Marcus owned property in 13 states! Enjoy resorts, restaurants, spas and theatres in popular destinations like Hollywood, Las Vegas, Minneapolis, Columbus and all points in between! Your group will earn the same 15% for each of certificate or gift card sold, so stock up for friends, family, or yourself!

Finally, let's face it; your sellers deserve the red carpet treatment, so we're going to give it to them! For each seller who reaches \$300 in sales, we'll give them two FREE movie passes! Let us help motivate your members to help your group reach its goals.

With Marcus, you not only make money, but SAVE money! With our discount tickets, gift cards and certificates practically selling themselves, everyone's a winner. If you're ready to start making money with the movies, contact us today to get started.

*Some restrictions apply. Visit MarcusTheatres.com/fundraising for more information

Please note: While a higher percentage is earned with the Platinum tickets, higher sales can often be a result of the greater discount the Diamond ticket offers. We recommend visiting MarcusTheatres.com to check the ticket price of your local theatre before deciding which program is best for your group.